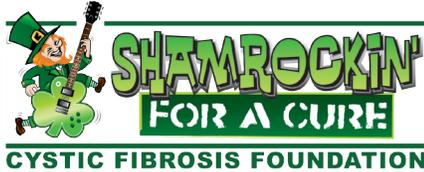




10th Year
Anniversary



Saturday, March 24, 2018 | 7:00PM
Verizon Amphitheatre

TASTE OF SHAMROCKIN' IN-KIND SPONSORSHIP PROPOSAL

We invite you to join us as a Taste of ShamRockin' Sponsor at the 2018 ShamRockin' For a Cure event, benefitting the Cystic Fibrosis Foundation. The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment and ensuring access to high-quality, specialized care. Founded in 1955, the Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis. The Foundation was started by parents desperate to save their children's lives. Their relentless and impassioned determination to prolong life has resulted in tremendous strides over the past 60 years in accelerating innovative research and drug development, as well as advancing care and advocacy. Virtually every approved cystic fibrosis drug therapy available now was made possible because of the Foundation and its supporters. Still, we believe no one should have to die at a young age. We will not rest until we have a cure for all people living with CF.

As a Taste of ShamRockin' Sponsor your restaurant will have an area allocated in the event space to showcase your craft to guests through tasting experiences.

Taste of ShamRockin' Donation Request

- Provide heavy hors d'oeuvres to showcase a signature sampling of your craft (suggested 500 servings)
- Provide at least one chef and/or representative to serve, educate and mingle with our guests. Up to 3 total restaurant representatives may attend to serve

Taste of ShamRockin' Sponsorship Recognition

- Restaurant logo or name in ShamRockin' for a Cure e-newsletter
- Restaurant logo and link to your website on ShamRockin' for a Cure webpage
- Restaurant recognition on social media
- Networking with ShamRockin' for a Cure guests, Metro Atlanta's best chefs and local business leaders
- Networking opportunities outside of ShamRockin' for a Cure event, including momentum meetings and sponsorship appreciation event
- Inclusion on Taste of ShamRockin' event signage
- Two (2) tickets to ShamRockin' for a Cure (in addition to servers representing your restaurant). Additional tickets to the event may be purchased for \$105 each (Fair Market Value: \$59)
- Restaurant mention in post-event email blast

Complete the commitment form on the back of this page to be a part of ShamRockin' for a Cure OR contact one of the Hospitality Committee members below for more information.

Phil Mello - pjmfish@aol.com | Beth Culloty - mcullotyb@aol.com

The Cystic Fibrosis Foundation has unrestricted financial reserves of about 12 times its budgeted annual expenses, following a one-time royalty sale in 2014. These funds, along with the public's continuing support, are needed to help accelerate our efforts to pursue a lifelong cure for this fatal disease, develop lifesaving new therapies and help all people with CF live full, productive lives.

To request a copy of our Strategic Plan, email info@cff.org or call 800 FIGHT-CF.

RESTAURANT PARTICIPATION FORM

Restaurant Name: _____

Contact Name: _____

Address: _____

City, State Zip: _____

Phone: _____

Contact E-mail: _____

Chef Name: _____

Insurance Policy Contact Name: _____

Insurance Policy Contact Email: _____

Insurance Policy Contact Phone: _____

I agree to participate as a Taste of ShamRockin' In-Kind Sponsor for ShamRockin' for a Cure on March 24, 2018. I will have staff for my booth to serve the samples and will provide collateral with more information about my restaurant. I will provide a banner that meets CFF guidelines (approval required).

*Food must be pre-prepared - open flames and/or oils are not permitted on-site. Sternos are allowed.

Signature: _____ Date: _____

Please provide a description of what you are intending to serve. This helps us ensure a variety of tastings and an opportunity to highlight your item in promotional materials.

Item Description: _____

I need access to electricity at the event for my tasting

I will have a banner ready for pick-up by 3/19/2018.

(Banner size not to exceed 8' wide x 3' high)

Please return completed form to the Cystic Fibrosis Foundation - Georgia Chapter

57 Executive Park S, NE Ste 380, Atlanta, GA 30329 | lblakely@cff.org | 404-325-6973

Important Note on Attendance at Foundation Events: To reduce the risk of getting and spreading germs at CF Foundation-sponsored events, we ask that everyone follow basic best practices by regularly cleaning your hands with soap and water or with an alcohol-based hand gel, covering your cough or sneeze with a tissue or your inner elbow and maintaining a safe 6-foot distance from anyone with a cold or infection. Medical evidence shows that germs may spread among people with CF through direct and indirect contact as well as through droplets that travel short distances when a person coughs or sneezes. These germs can lead to worsening symptoms and speed decline in lung function. To further help reduce the risk of cross-infection, the Foundation's attendance policy recommends that all people with CF maintain a safe 6-foot distance from each other at all times while attending an outdoor Foundation-sponsored event.