


























ShamRockin' for a Cure Sponsorship Opportunities

	Presenting Sponsor \$25,000	Shamrock Sponsor \$15,000	Emerald Sponsor \$10,000	Leprechaun Sponsor \$5,000	Clover Sponsor \$3,000
Tax Deductible Amount	\$22,560	\$13,232	\$8,712	\$4,192	\$2,480
Opportunity to provide 30 second video message during event (live and during virtual event broadcast)*					
Opportunity to Speak Onstage*					
Company Branded Logo on Photo Booth Digital Downloads					
Personalized thank you video from a CF Fighter for distribution among your company					
Verbal recognition onstage					
Social Media Acknowledgement					
Company Branded Logo placement included but not limited to: website, sponsor banner (digital & at event), on screen recognition during event	Lead logo placement				
Four Invitations to VIP event (February 2024)					
VIP TICKETS including early admission, access to private VIP area including additional bar & private food access, and special ShamRockin' SWAG	50	36	26	16	10

*GUIDELINES PROVIDED

NON-ATTENDING SPONSORSHIP OPPORTUNITIES (NO TICKETS INCLUDED)

ShamRockstar Sponsor \$5,000 (Limit 2)

- Recognition as ShamRockstar Sponsor during live event and virtual broadcast
- Company Logo placement on ShamRockstar program gifts including 500+ steel tumbler cups at event
- 100% tax deductible

Auction Sponsor \$2,500 (Limit 2)

- Recognition as Auction Sponsor during live event and virtual broadcast
- Company Logo placement on event signage at auction, onscreen during the live auction, and on the online bidding platform
- 100% tax deductible

Virtual Broadcast Sponsor \$2,000

- Recognition as a host of the ShamRockin' virtual broadcast held alongside our in-person event
- Company Logo placement included but not limited to: website, digital sponsor banner, and on screen recognition during event
- 100% tax deductible

This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.