

GET SHAMROCKED



CURE CYSTIC FIBROSIS

# SHAMROCKIN' FOR A CURE

## TASTE OF SHAMROCKIN' IN KIND SPONSORSHIP

SATURDAY, MARCH 15, 2025

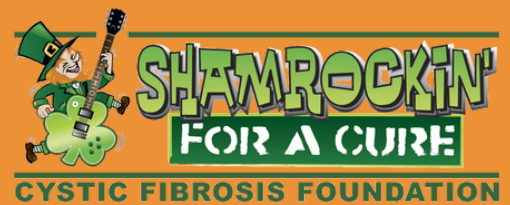
6:00 - 11:00 PM

UNION HILL PARK, ALPHARETTA

[shamrockinforacure.com](http://shamrockinforacure.com)



# ABOUT SHAMROCKIN'



In 2002, our only son was diagnosed with cystic fibrosis (CF). Soon after that, our second unborn son was also diagnosed with CF. The world stopped turning. Hopes of first football games, girlfriends, graduations and grandchildren turned to a future full of hospitals, mounting bills and a parent's worst nightmare. We have been fighting that dark cloud ever since.

In 2009, ShamRockin' was born out of love and friendship. The idea of throwing a "Party with a Purpose" took off and has grown due to the blood, sweat and tears of hundreds of volunteers, committee members, donors, and supporters sharing the passion for a cure. Since inception, we have raised over \$3.9 million and inspired countless guests who have attended the event. It's hard to describe what happens when you look out on to the sea of people who make ShamRockin' come alive. ShamRockin' is more than a party. It is more than raising money or awareness. ShamRockin' is Hope.

-PAM BAKER, CF MOM & SHAMROCKIN' FOUNDER



## JOIN THE SHAMROCKIN' ARMY

ShamRockin' for a Cure provides a unique experience to give back to the community and have a great time while doing it. When you become a ShamRockin' sponsor, you become part of a family committed to curing CF and supporting the mission of the Cystic Fibrosis Foundation. We work hard to deliver a positive, collaborative experience to each sponsor.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

## WHAT IS CYSTIC FIBROSIS



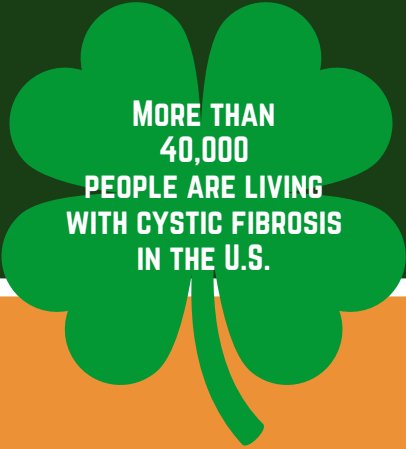
Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond. People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And, many children and adults with CF still face the sobering prospect of a shortened life span.




# ABOUT THE CYSTIC FIBROSIS FOUNDATION

## DRIVEN BY A DREAM

WE ARE DRIVEN BY A DREAM THAT ONE DAY EVERY PERSON WITH CYSTIC FIBROSIS WILL HAVE THE CHANCE TO LIVE A LONG, HEALTHY LIFE.



MORE THAN  
40,000  
PEOPLE ARE LIVING  
WITH CYSTIC FIBROSIS  
IN THE U.S.




APPROXIMATELY  
1 IN 31  
PEOPLE IN THE U.S.  
IS A CARRIER OF  
THE CF GENE.



ON AVERAGE, A PERSON  
WITH CF SPENDS  
2+ HOURS  
A DAY ON TREATMENTS  
(OR 2+ MONTHS  
A YEAR)

AND YET,  
0 CURES EXIST  
FOR CYSTIC FIBROSIS.



WHILE THERE ARE SEVERAL THERAPIES THAT TREAT THE UNDERLYING CAUSE OF CF, NOT EVERYONE CAN BENEFIT. THOSE WHO ARE HELPED BY CURRENT THERAPIES CONTINUE TO FACE CHALLENGING COMPLICATIONS, OFTEN LEADING TO HOSPITALIZATIONS. MANY CHILDREN AND ADULTS WITH CF STILL FACE THE SOBERING PROSPECT OF A SHORTENED LIFESPAN.

# BENEFITS OF JOINING TASTE OF SHAMROCKIN'

- Showcase your talents to ShamRockin' Guests, Sponsors and Local Business Leaders
- Two (2) complimentary tickets, FMV \$96 to ShamRockin' in addition to servers representing your restaurant.
- Restaurant logo/name in ShamRockin' for a Cure's About the Event Newsletter
- Restaurant logo/name and link to your website on ShamRockin' webpage
- Restaurant recognition on social media
- Restaurant logo/name on Taste of ShamRockin' event signage

When you become a Taste of ShamRockin' in-kind sponsor, you become part of a family committed to curing CF and supporting the mission of the Cystic Fibrosis Foundation.

As a Taste of ShamRockin' Sponsor, your restaurant will have the opportunity to showcase your craft to guests through tasting experiences. Your commitment will include the following:

- Provide heavy apps to showcase a signature sampling of your food (suggested 500 servings)
- Provide one chef and/or representative to serve; Up to 3 total restaurant representatives may attend to serve

Taste of ShamRockin' is an integral part of the ShamRockin' experience. With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

## 2024 SUPPORTERS OF TASTE OF SHAMROCKIN'



The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

# RESTAURANT PARTICIPATION FORM

Restaurant Name

Chef's Name

Contact Name

Address

City

State

Zip

Email

Phone

Business Tax ID Number

☐ I'm able to provide a copy of my Certificate of Liability Insurance

Please provide a description below of what you intend on serving. This helps us ensure a variety of tastings and an opportunity to highlight your item prior to the event.

I agree to participate as a Taste of ShamRockin' In-Kind Sponsor for ShamRockin' for a Cure on March 15, 2025.  
I will have staff for my booth to serve samples or arrange with ShamRockin' committee an alternate server.

Signature\_\_\_\_\_

Date\_\_\_\_\_

## I NEED HELP:

☐ **SETTING UP** ☐ **SERVING**

## I NEED ACCESS TO ELECTRICITY AT THE EVENT FOR MY TASTING:

☐ **YES** ☐ **NO**

**SHAMROCKIN' WILL PROVIDE SIGNAGE FOR YOUR RESTAURANT SPACE.  
PLEASE LET US KNOW IF YOU'D PREFER TO USE YOURS.**

This QR code will take you to our online  
Taste of ShamRockin' form.



**FOR QUESTIONS AND TO RETURN YOUR COMPLETED FORM:**  
Linda Blakely, CFF GA Chapter | lblakely@cff.org | 404.325.6973  
Complete your form online at shamrockinforacure.com/tasteofshamrockin  
Or scan QR code above to complete online form

**CFF GEORGIA CHAPTER | 57 EXECUTIVE PARK S, STE 380 | ATLANTA, GA 30329  
GEORGIA@CFF.ORG | 404.325.6973**

**CYSTIC FIBROSIS  
FOUNDATION®**



**Thank you for your support. In the below statements, you will find guidelines around event attendance, the CF Foundation's Better Business Bureau statement, and if applicable to the selected sponsorship event logo use guidelines.**

**All sponsorship proposals issued by CFF constitute a commitment of Sponsor to donate to CFF once acknowledged by email and CFF will endeavor to provide the applicable benefits that correlate to the sponsorship herein.**

## **FOR YOUR SAFETY AND THE SAFETY OF OTHERS**

The CF Foundation is committed to providing a safe, inclusive, and healthy experience for individuals attending Foundation Events. Individuals attending CF Foundation events must abide by the Foundation's Attendance Policy ([www.cff.org/attendancepolicy](http://www.cff.org/attendancepolicy)) and accompanying guidelines, which include guidance for event attendee's living with cystic fibrosis.

## **CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT**

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth herein from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment. By providing payment or signing sponsorship form, you are agreeing to the terms of these guidelines.

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times the 2024 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit [www.cff.org/about-us/annual-reports-and-financials](http://www.cff.org/about-us/annual-reports-and-financials), email [info@cff.org](mailto:info@cff.org) or call 1-800-FIGHT-CF.

