

Celebrating



15

YEARS
OF

Shamrockin' for a Cure

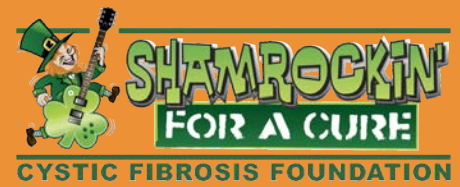
TASTE OF SHAMROCKIN'
IN KIND SPONSORSHIP

SATURDAY, MARCH 23, 2024 6:00 PM
UNION HILL PARK, ALPHARETTA

shamrockinforacure.com



ABOUT SHAMROCKIN'



In 2002, our only son was diagnosed with cystic fibrosis. Soon after that, our second unborn son was also diagnosed with CF. The world stopped turning. Hopes of first football games, girlfriends, graduations and grandchildren turned to a future full of hospitals, mounting bills and a parent's worst nightmare. We have been fighting that dark cloud ever since.

In 2009, ShamRockin' was born out of love and friendship. The idea of throwing a "Party with a Purpose" took off and has grown due to the blood, sweat and tears of hundreds of volunteers, committee members, donors, and supporters sharing the passion for a cure. Since inception, we have raised over \$3.9 million and inspired countless guests who have attended the event. It's hard to describe what happens when you look out on to the sea of people who make ShamRockin' come alive. ShamRockin' is more than a party. It is more than raising money or awareness. ShamRockin' is Hope.

-PAM BAKER, CF MOM & SHAMROCKIN' FOUNDER

JOIN THE SHAMROCKIN' ARMY



ShamRockin' for a Cure provides a unique experience to give back to the community and have a great time while doing it. When you become a ShamRockin' sponsor, you become part of a family committed to curing CF and supporting the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care. We work hard to deliver a positive, collaborative experience to each sponsor.

With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

WHAT IS CYSTIC FIBROSIS

Cystic fibrosis is a progressive, genetic disease that causes a thick buildup of mucus in the lungs, pancreas, and other organs and affects people of every racial and ethnic group. In the lungs, mucus clogs the airways and traps bacteria, leading to infections, extensive lung damage, and respiratory failure. While many people with CF have seen transformations in their health because of existing therapies, there are still others who do not benefit, either because they cannot tolerate them, or their specific genetic mutations will not respond. People living with the disease can face significant challenges, including frequent hospitalizations, complications, and treatment plans that can take multiple hours a day. And many children and adults with CF still face the sobering prospect of a shortened life span.



WE ARE DRIVEN BY A DREAM

We are driven by a dream that one day every person with cystic fibrosis will have the chance to live a long, healthy life. Recognized globally, the Cystic Fibrosis Foundation has led the way in the fight against cystic fibrosis, fueling extraordinary medical and scientific progress:

- The CF population in the U.S. is close to 40,000 - an increase over the past decade due in large part to people living longer.
- 60% of the U.S population that lives with CF are adults. When the Foundation was founded nearly 70 years ago, children with CF rarely lived to 5 years old.

1ST YEAR OF SHAM
2009

38
YEARS

5TH YEAR OF SHAM
2014

42
YEARS

10TH YEAR OF SHAM
2018

48
YEARS

MEDIAN LIFE EXPECTANCY



15TH YEAR OF SHAM
2024

56
YEARS



The mission of the **CYSTIC FIBROSIS FOUNDATION** is to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

JOIN OUR JOURNEY TO THE CURE
AT THE END OF THE RAINBOW

BENEFITS OF JOINING TASTE OF SHAMROCKIN'

- Showcase your talents to ShamRockin' Guests, Sponsors and Local Business Leaders
- Two (2) complimentary tickets, FMV \$104 to ShamRockin' in addition to servers representing your restaurant.
- Restaurant logo/name in ShamRockin' for a Cure's About the Event Newsletter
- Restaurant logo/name and link to your website on ShamRockin' webpage
- Restaurant recognition on social media
- Networking opportunities outside of ShamRockin' for a Cure event (FMV \$30)
- Restaurant logo/name on Taste of ShamRockin' event signage

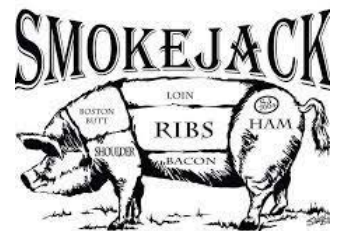
When you become a Taste of ShamRockin' in-kind sponsor, you become part of a family committed to curing CF and supporting the mission of the Cystic Fibrosis Foundation.

As a Taste of ShamRockin' Sponsor, your restaurant will have the opportunity to showcase your craft to guests through tasting experiences. Your commitment will include the following:

- Provide heavy hor 'doeuvres to showcase a signature sampling of your food (suggested 300 servings)
- Provide at least one chef and/or representative to serve; Up to 3 total restaurant representatives may attend to serve

Taste of ShamRockin' is an integral part of the ShamRockin' experience. With your support we are confident that one day—not one person will lose a child, sibling, parent, or friend to cystic fibrosis. You have an opportunity in your lifetime to be part of defeating this terrible disease.

PAST SUPPORTERS OF TASTE OF SHAM INCLUDE



This sponsorship supports the mission of the Cystic Fibrosis Foundation to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives by funding research and drug development, partnering with the CF community, and advancing high-quality, specialized care.

RESTAURANT PARTICIPATION FORM

Restaurant Name _____ Chef's Name _____

Contact Name _____

Address _____ City _____ State _____ Zip _____

Email _____ Phone _____

INSURANCE POLICY INFORMATION

Insurance Contact Name _____

Insurance Contact Email _____ Insurance Contact Phone _____

I agree to participate as a Taste of ShamRockin' In-Kind Sponsor for ShamRockin' for a Cure on March 23, 2024.
I will have staff for my booth to serve samples or arrange with ShamRockin' committee an alternate server.

Signature _____ Date _____

Please provide a description below of what you intend on serving for our guest menu. This also helps us ensure a variety of tastings and an opportunity to highlight your item in promotional materials.

I NEED HELP:

SETTING UP SERVING

I NEED ACCESS TO ELECTRICITY AT THE EVENT FOR MY TASTING:

YES NO

A SHAMROCKIN' FOR A CURE RESTAURANT BANNER IS PROVIDED. WOULD YOU LIKE TO USE THE PROVIDED BANNER OR YOUR OWN?

I'LL USE THE SHAM PROVIDED BANNER I'LL USE MY OWN RESTAURANT BANNER

This QR code will take you to our online
Taste of ShamRockin' form.



FOR MORE INFORMATION ON TASTE OF SHAMROCKIN, PLEASE CONTACT:
Beth Culloty | mculloty@aol.com | 404.434.1886

RETURN COMPLETED FORM TO:
Linda Blakely, CFF GA Chapter | lblakely@cff.org | 404.325.6973
Complete your form online at shamrockinforacure.com/tasteofshamrockin
Or scan QR code above to complete online form

CFF GEORGIA CHAPTER | 57 EXECUTIVE PARK S, STE 380 | ATLANTA, GA 30329 | GEORGIA@CFF.ORG | 404.325.6973

The Cystic Fibrosis Foundation, a 501(c)(3) nonprofit organization, has unrestricted financial reserves of about 10 times its 2023 operating budget. These reserves are largely a result of the Foundation's successful venture philanthropy model, through which we have raised and invested hundreds of millions of dollars to help discover and develop breakthrough CF therapies. These funds and any future revenue from our model are reinvested into the CF Foundation's mission to cure cystic fibrosis and to provide all people with CF the opportunity to lead long, fulfilling lives. To obtain a copy of our latest Annual Report, visit <https://www.cff.org/About-Us/Reports-and-Financials/>, email info@cff.org or call 1-800-FIGHT-CF.



OUR COMMITMENT TO DIVERSITY, EQUITY AND INCLUSION

The Cystic Fibrosis Foundation is committed to fostering equity in CF and confronting the systemic barriers that have contributed to health inequities for many people of color with CF. These efforts are necessary to achieve our mission of finding a cure and providing all people with CF the opportunity to lead long, fulfilling lives. • We are working in close partnership with the community on many efforts to address racial inequities in cystic fibrosis, including:

- Establishing a nationwide newborn screening initiative to improve equity, sensitivity, and timeliness in diagnosing people of color with CF.
- Investing in 35 major industry research programs focused on genetic therapies, increasing our focus on rare and nonsense mutations, which are seen more often among communities of color.
- Reducing barriers to enrollment in clinical trials.

FOR YOUR SAFETY AND THE SAFETY OF OTHERS

The CF Foundation is committed to ensuring the health and wellbeing of individuals attending Foundation events. Individuals attending CF Foundation events must abide by the Foundation's Event Attendance Policy (www.cff.org/attendancepolicy), which includes guidance for event attendees living with cystic fibrosis.

CFF RESTRICTED LOGO USE SPONSOR ACKNOWLEDGEMENT

This Restricted Logo Use Sponsor Acknowledgement ("Acknowledgement") between the Cystic Fibrosis Foundation ("CFF") and the Sponsor, who accepts this Acknowledgement ("Sponsor"). CFF grants to Sponsor a revocable, nonexclusive license to use the Logo (as defined below) in connection with the event to which the Sponsor is contributing over \$5,000 ("Event"). Sponsor shall not use the Logo in any manner except as expressly set forth here in from the date of this signed Acknowledgement to up to the Event date. Sponsor agrees to use the Logo only, in connection with the Event and further agrees not to use the Logo in connection with any other sponsors whose logo or brand are deemed to be offensive, defamatory or vulgar. All references to the Logo shall mean the logo associated with the Event. Sponsor agrees not to use the CFF's Logo in a manner inconsistent with proper trademark use, or in any manner that tarnishes the name or reputation of the Cystic Fibrosis Foundation. Sponsor agrees to comply with any requirements established by CFF concerning the style, design, display and use of the Logo with every use of the Logo. Sponsor agrees to send CFF the website link or other relevant materials upon completion of adding the Logo to any promotional materials or third-party sites as part of the sponsorship. Sponsor shall also comply with requests from CFF for additional information, documents, or specimens concerning its use of the Logo. Sponsor agrees to modify or terminate any use of the Logo within 10 days of notice by CFF that, in its sole discretion, such use is not approved. Sponsor agrees that ownership of the Logo and the goodwill relating thereto shall remain vested in CFF both during the period of this license and thereafter. Sponsor agrees never to challenge, encourage a third-party challenge, or support any challenge to CFF's ownership of the Logo. Sponsor agrees to promptly inform CFF of the use of any marks similar to the Logo and any potential infringements of CFF's Logo that come to Sponsor's attention. Sponsor represents and warrants that it shall not use the Logo in any way that, directly or indirectly, raises any revenue for Sponsor. Sponsor and CFF agree that this license shall be royalty-free. Nothing herein shall be construed as an endorsement by CFF of the Sponsor or the Sponsor's business or activities. The language in this Acknowledgement supersedes any other executed agreement between the Sponsor and CFF. The Sponsor agrees and accepts this Acknowledgement upon providing CFF with a sponsorship payment.

